

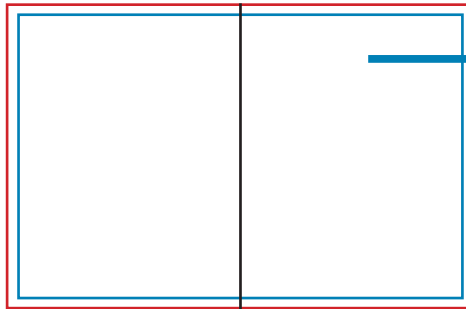
2018 Advertising Rates & Specifications

Rates

Members	Annual	1X	4X	6X
2 -page Spread	\$13,200	\$1,870	\$6,600	\$8,580
Full-page	\$5,500	\$770	\$2,750	\$3,575
1/2-page	\$3,300	\$468	\$1,650	\$2,145
1/6-page	\$2,200	\$303	\$1,100	\$1,430

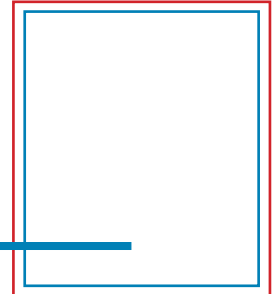
Non-Members	Annual	1X	4X	6X
2 -page Spread	\$17,820	\$2,525	\$8,910	\$11,583
Full-page	\$7,425	\$1,040	\$3,713	\$4,826
1/2-page	\$4,455	\$632	\$2,228	\$2,896
1/6-page	\$2,970	\$409	\$1,485	\$1,931

Ad Specifications



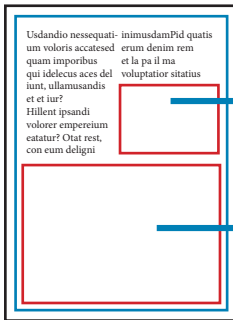
Two-page spread

11x17" + .125" bleed



Full page

8.5x11" + .125" bleed



Sixth page

5.0x2.75" (H) or 2.75x5.0" (V)

Half page

7.5x5.0" (H) or 5.0x7.5" (V)

Reproduction Requirements:

- Ads must be submitted as .pdf, .png., .jpg., or .ai.
- The resolution of all images should be a minimum of 300dpi.
- All fonts must be embedded in the PDF.
- Please keep cropmarks outside of bleed area.
- Please keep live content, such as text, at least 3/8" from trim.
- Please email editor@txgulf.org for space availability.
- Space reservation must be received by the 15th of the month preceding placement.
- Ad must be received by the 20th of the month preceding placement.



Contact Us:

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